

## MARQBY | DATA PROTECTION INFORMING TEXT

Dear User,

Regis Bilişim Teknolojileri E-Ticaret Anonim Şirketi owns MARQBY which is a platform that allows users to protect and manage their intellectual property rights. It attaches importance to the confidentiality and security of the information shared by users and personal data. In accordance with the Personal Data Protection Law No. 6698 ("Law"), this Informing text informs you about the method of collection of personal data, purposes of processing, transfer to third parties and the rights of the Users.

### Collection of Your Personal Data

Personal data is any information regarding an identified or identifiable natural person. MARQBY collects and processes your personal data outlined in this text in order to carry out its services related to IP rights. MARQBY processes personal data in accordance with the personal data processing conditions specified in the Law, especially through platform use and subscription, trademark research, portfolio management, written/digital contract, e-mail, physical document delivery, website, notifications from administrative and judicial authorities and rarely through other communication channels; in accordance with the legal grounds specified in this text.

### Processing of Your Personal Data

In order to provide services under **Brand** module, to file trademark applications and similar legal operations, to conduct trademark search and risk analysis; MARQBY collects and processes the following personal data:

Identity	Name, Surname, Title, Tax or ID Number, Signature
Contact	Address, Phone Number, Email Address
Customer Info	Trademark Research Order, Trademark Application Order, Billing Details
Finance	IBAN, Bank Transfer Transaction Information, Credit Card Information, Receipt
Transaction Security	Account Name, Password, IP Address, Logs

Within the scope of the purposes of listing and tracking IP rights of users on the **Portfolio** module, receiving legal notifications and requests, and carrying out application and registration procedures; MARQBY collects and processes your personal data as listed below:

Identity	Name, Surname, Title, Tax or ID Number, Signature, Ownership No.
Contact	Address, Phone Number, Email Address
Customer Info	Billing Details, Legal Action Order Details
Finance	IBAN, Bank Transfer Transaction Information, Credit Card Information, Receipt

Transaction Security Account Name, Password, IP Address, Logs

Diğer Names and Titles of Partners and Affiliates, Application and Registration Documents, Signature Circular, Distributorship and License Agreements

### **Transfer of Your Personal Data**

MARQBY processes personal data for the purposes specified in this Information Text. In accordance with Article 8 of the Law, MARQBY may share your personal data with institutions or organizations authorized to request the personal data, such as business partners, group companies, local attorneys and partners, legal advisors, financial advisors and tax advisors, regulatory and supervisory institutions, courts and enforcement offices, and persons designated by them provided that all necessary data protection precautions are taken.

MARQBY only transfers data abroad as part of the service if the trademark and patent offices, where the service is provided, are located abroad.

### **Rights of Data Subjects**

For further questions regarding this text, you may always contact [info@marqby.com](mailto:info@marqby.com) and exercise your rights below:

- Requesting information on whether your personal data is/was processed or not,
- Learning the purpose of processing personal data and whether they are used for their intended purpose,
- Knowing the third parties to whom personal data is transferred domestically or abroad,
- Requesting correction of personal data if they are incomplete or incorrectly processed,
- Requesting the deletion or destruction of personal data,
- Requesting that transactions regarding the correction, deletion or destruction of personal data be notified to third parties to whom personal data has been transferred,
- Request compensation for damage in case of damage due to illegal processing of personal data.

You may send your information requests, which include your rights above to [info@marqby.com](mailto:info@marqby.com) along with your contact information. Your request will be responded within the legal time period (30 days). Please make sure to provide your information correctly.

We would like to kindly remind you that you must apply to business partners linked by MARQBY based on the procedures and methods on the relevant websites, in case it is not MARQBY's own platform. You can review the Terms of Use for the operating models of the relevant sites and MARQBY's obligations in this context.

In accordance with the Law, MARQBY processes the personal data of the relevant person accurately and upon necessity, up to date, in accordance with the Law, in line with specific, clear and legitimate purposes for the legal time period stipulated in the relevant legislation or for the period necessary to fulfil the purpose for which they are processed. The data will be stored during the legal period or for the period required by the purpose of processing, and at the end of the period required by the purpose of processing, the data will be anonymized and

continue to be used by MARQBY, or it will be destroyed in accordance with the relevant procedure in accordance with the Law and relevant legislation.

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Kindest regards,

**Marqby team**

Regis Bilişim Teknolojileri E-Ticaret Anonim Şirketi

[info@marqby.com](mailto:info@marqby.com)

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