

MARQBY | COOKIE POLICY

Dear Website Visitor,

As the data controller, REGİS BİLİŞİM TEKNOLOJİLERİ E-TİCARET ANONİM ŞİRKETİ ("MARQBY") provides information about the cookies used on the website and mobile application and the personal data collected through the cookies used on this Platform. With this Policy, the structures of cookies, the purpose and legal grounds for processing them will be explained together with your rights.

What Are Cookies?

A cookie is a type of text file placed on the user device by website operators and is transferred as part of an HTTP(S) (Hyper Text Transfer Protocol) request. In other words, cookies are text formats that allow some information about users to be stored on users' terminal devices when a web page is visited. Cookies are usually used due to technical functionality.

Why Do We Use Cookies?

MARQBY collects and processes mandatory cookies to ensure the technical functionality of the Platform. These cookies are used compulsorily to perform an information society service requested by the user (such as logging in, filling out forms, remembering privacy preferences).

What Are the Types of Cookies Used?

- **Session Cookies:** These are cookies are valid during use of the website and remain valid until the web browser is closed. The main purpose of using such cookies is to ensure the proper functioning of the website during your visit.
- **Persistent Cookies:** These cookies are stored in the browser and remain valid until they are deleted by the data subject or until their expiration date. These are types of cookies used to increase the functionality of the website and provide a faster and better service to visitors. These types of cookies are used to remember your preferences and are stored on your device through browsers.
- **Mandatory Cookies:** These types of cookies are mandatory for the functionality of the website and are used to improve user experience and to perform registration and operations for technical reasons.
- **Functional and Analytical Cookies:** These cookies are used for personalization and remembering preferences on the website or applications (including applications on desktop or mobile devices).
- **Personalization Cookies:** These are cookies used to remember users' preferences when visiting different pages of different websites. For example, the filters applied on the Portfolio module is a kind of personalization, and is remembered through this type of cookies.
- **Performance Cookies:** These are cookies that enable statistical measurement in order to analyze the behavior of users on websites. These cookies are frequently used to improve the site, including measuring the impact of advertising on data subjects. They are

used by website owners to estimate the number of unique visitors, identify the most important search engine keywords that lead to a website, or monitor website navigation. For instance, Marqby uses this kind of cookies to help you find suitable goods/services or designated country easily when applying for a trademark.

How Do We Collect Cookies?

Data is collected through your devices from which you access browsers. It can be deleted and access to information can be disabled at any time through your browser.

We kindly inform you that Marqby's use of cookies is transparent and you can obtain further information by sending a mail to info@marqby.com.

Cookies will be used within the scope of other data processing conditions and purposes listed in the Informing Text. Please note that this Cookie Policy may be updated due to legal, technical and operational requirements. We kindly invite you to review this policy regularly.

Kindest regards,
Marqby team